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Module Code:	FAW412
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Module Title:	Introduction to Performance Analysis in Football
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Level:	4	Credit Value:	20
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Cost Centre(s):	GASP	JACS3 code:	C610
		HECoS code:	100095

Faculty	FSLs	Module Leader:	Chris Hughes
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Scheduled learning and teaching hours	36 hrs
Placement tutor support	0hrs
Supervised learning eg practical classes, workshops	0 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total contact hours	36 hrs
Placement / work based learning	
Guided independent study	164 hrs
Module duration (total hours)	200 hrs

Programme(s) in which to be offered (not including exit awards)	Core	Option
BSc (Hons) Football Coaching and the Performance Specialist	✓	<input type="checkbox"/>

Pre-requisites
N/A

Office use only		
Initial approval:	01/04/2020	Version no: 1
With effect from:	28/09/2020	
Date and details of revision:		Version no:

Module Aims

- Introduce and develop knowledge and understanding of performance analysis in football.
- Study how performance analysis can inform the head coach and player in a football environment
- Use a variety of tools and techniques to study the tactical aspects of football

Module Learning Outcomes - at the end of this module, students will be able to

1	Explain what Performance Analysis is and how it is utilised within the football environment.
2	Demonstrate the knowledge required to practice the discipline of Performance Analysis within football
3	Demonstrate an ability to utilise industry standard equipment to improve performance in players and teams in Football
4	Describe how performance analysis is used to assess performance within football.

Employability Skills The Wrexham Glyndŵr Graduate	I = included in module content A = included in module assessment N/A = not applicable
CORE ATTRIBUTES	
Engaged	I
Creative	I, A
Enterprising	A
Ethical	I, A
KEY ATTITUDES	
Commitment	I
Curiosity	I
Resilient	I, A
Confidence	I, A
Adaptability	I
PRACTICAL SKILLSETS	
Digital fluency	A
Organisation	I, A
Leadership and team working	I, A
Critical thinking	I, A
Emotional intelligence	I, A
Communication	I, A
Derogations	
N/A	

Assessment:

Indicative Assessment Tasks:

CW 1 - Literature Review (1500 words) - The student is expected to work alone to conduct a review of the literature relating to performance analysis in football exploring the latest literature and research to aid their understanding of the impact performance analysis has in football.

CW 2 – Written Report (1500 words) The student will watch a selected game from the current football season and use the provided notation system to record performance levels of a selected team within the game.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
CW 1	1,2	Literature Review	40%
CW 2	3,4,	Written report	60%

Learning and Teaching Strategies:

This module will be taught through a series of lectures, seminars and field/laboratory practical's, with the primary emphasis on the application of theory to practice.

Syllabus outline:

- Developing game principles – application to the understanding behind football
- Using performance analysis for match day preparation.
- The use of types of feedback (knowledge of performance, knowledge of results, verbal, visual and video).
- The use of hand notation systems in the analysis of football (use of, benefits and Limitations).
- The uses of recording media (video and audio tapes) in notation analysis (use of, benefits and limitations).
- Performance analysis and its link with the coaching process.(Literature review)

Indicative Bibliography:**Essential reading**

O'Donoghue, P. (2014), *An Introduction to Performance Analysis of Sport*. London: Routledge.

Other indicative reading

Carling, C., Wright, C., Nelson, L.J. and Bradley, P.S., (2014). 'Comment on Performance Analysis in Football: A Critical Review and Implications for Future Research'. *Journal of Sports Sciences*, Vol. 32

McGarry, T., O'Donoghue, P. and Sampaio, J. (2013), *Routledge Handbook of Sports Performance Analysis*. London: Routledge.

Indicative Bibliography:

McLean, S., Salmon, P.M., Gorman, A.D., Read, G.J. and Solomon, C., (2017). 'What's in a Game? A Systems Approach to Enhancing Performance Analysis in Football',

O'Donoghue, P. (2010), *Research Methods for Sports Performance Analysis*. London:

Routledge.. (2014), *Data Analysis in Sport*. London: Routledge.

Mackenzie, R. and Cushion, C., (2013). 'Performance Analysis in Football: A Critical Review and Implications for Future Research', *Journal of Sports Sciences*, Vol. 31.

Tenga, A., Holme, I., Ronglan, L.T. and Bahr, R., (2010). 'Effect of Playing Tactics on Goal Scoring in Norwegian Professional Soccer'. *Journal of Sports Sciences*, Vol. 28